

BrimaPack hands over the key for a new vegetable harvester

Recently, the renowned company PDM from the United Kingdom proudly received its fourth BrimaPack harvester after successfully completing a factory acceptance test.

This state of the art harvester with BrimaPack's unique e-Drive system has been specifically designed for Romaine lettuce and is equipped with a brand-new and unique "smart infeed" technology to further enhance the efficiency of the harvesting process. This ground-breaking development serves as a response to the continuously rising labor costs and the scarcity of skilled workforce.



BrimaPack Director Ron van de Pavert handed over the keys to PDM's Managing Director- Farming Dermot Tobin

The purchase of this cutting-edge harvester marks a significant milestone for PDM, solidifying their position as a leader in the agricultural industry. With their relentless pursuit of innovation and dedication to addressing industries challenges, PDM has once again revolutionized the farming landscape.

The implementation of the "smart infeed" system within the BrimaPack harvester guarantees optimal efficiency in the harvesting of Romaine lettuce. This technology uses advanced algorithms and intelligent sensors to accurately identify and process each head of lettuce with the utmost care and accuracy.

The result is a streamlined process that significantly reduces human error and minimizes the risk of damage to the delicate produce.



One of the major driving forces behind the development of this revolutionary technology is the urgent need to address rising labor shortages in the agricultural sector.

With the continuous advancement of technology, automation has become an indispensable solution to overcome these challenges. By automating the harvesting process with the BrimaPack harvester, PDM can reduce its reliance on manual labor, eliminating the need for additional labor and reducing the impact of rising labor costs.

Furthermore, the implementation of this state-of-the-art harvester demonstrates PDM's unwavering commitment to sustainable farming practices. By optimizing the harvesting process and minimizing resource wastage, PDM contributes to a more eco-friendly agricultural landscape. This not only aligns with current industry trends but also positions PDM as a responsible and environmentally conscious organization, striving to make a positive impact on the global food production.



In conclusion, PDM's acquisition of the fourth BrimaPack harvester, specially designed for Romaine lettuce and equipped with the groundbreaking "smart infeed" technology, highlights the company's dedication to innovation and its commitment to overcoming the challenges faced by the agricultural industry. With the ability to enhance efficiency, reduce labor costs, and support sustainable farming practices, this state-of-the-art harvester truly revolutionizes the way lettuce is harvested, securing PDM's position as a trailblazer in the field of agricultural technology.